

# MUSIC & MONUMENTS



## MUSICAL EVENTS IN ABODES OF THE SOUL

### WHO ARE WE?

Music & monuments is a tourist profiled project, born from the heart of The Mousikè Association, which aims to enhance sites of great historical, artistic and cultural significance through different musical formats and ideas, accustomed for different users.

### CONCEPT

The idea is to create greater resonance around these centers, that in themselves have a "tourist attraction" potential. So by adding the musical component, will increase the visitor's overall quality experience.

## ASSOCIAZIONE MOUSIKÈ

### ORIGINS

The Mousikè Association was founded in 2008 with the aim of creating a new musical circuit based on the excellence and value of young musicians, by making them leaders within the Italian and European Music Scene. Through the format of Reviews, Workshops and Higher Education courses, this associations allows them to be engaged in the dissemination of music, which is considered a necessary means for social growth.

## WHY MUSIC & MONUMENTS?

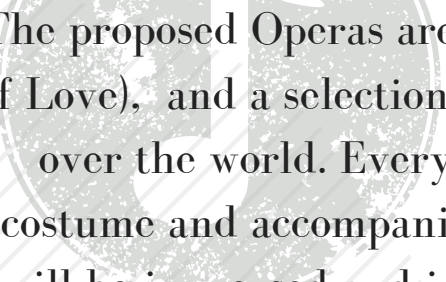
Our musical initiatives have focused from the first moment on the enhancement of artistic heritage, represented by the historical sites, and creating a fusion between artistic languages, that has over the years, been popular with the public. While analyzing the great flow of tourism in recent years and considering the Italian Repertory of Music (which is among the most loved in the world), we want to offer structured proposals with the creation of Musical Formats in exclusive locations with a strong interactive vocation, to create unique experiential moments for tourists.

## NETWORKING

Networking is fundamental to us, and the only way possible to bring to life our proposals. In recent years the fundamental partners have been cultural institutions such as the Bolshoi Theater in Moscow, Poland International Piano Forum, Fundacion Eutherpe di Leon (Spain), Shigeru Kawai of Madrid, Athenaeum of Madrid, Forum Musicae Spain, Neapolitan Music Society of NY - USA, National Railway Museum of Pietrarsa, Louder Italy, City of Naples, Municipality of Procida, Province of Naples, Conservatory of Naples S. Pietro a Majella, Tostiano National Institute of Ortona, Ass. Palazzo Venezia Napoli, Villa Signorini in Ercolano, Ass. PianoFriends of Milan, 'European Neapolitan School' - Sorrento, Atelier Canzanella, Vesuvio Dop Consorzio Tutela Vini, schools and other various associations.

# FORMAT

## ITINERATING OPERA

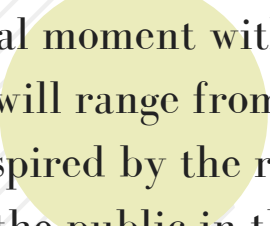


The proposed Operas are La Traviata, La Bohème, Elisir d'Amore (Elixir of Love), and a selection of the most loved arias and opera duets from all over the world. Everything will be designed and directed in period costume and accompanied by a string trio and pianos. The participants will be immersed and involved in each scene, ( in the musical context). They can buy an opera book and take a seat in the room where the first scene will take place. They will then follow the performing artists from one room to another as the Opera Progresses. At the end of the show they will receive a tasting of Vesuvio DOP wine!

## NAPLES'SINGS!

A musical moment dedicated to the great tradition of Neapolitan music . Born from the song of the people and addressed over the centuries by all the great authors and poets. The concert will immerse guests in an exciting musical journey that will start from the Villanelle of the '500, passing through the Opera Buffa, Chamber Music , and up to the Classic Neapolitan Song of the ' 900 to live the emotions that have characterized the essence of Neapolitan Music today.

## TU VUO' FA' O' NAPULITANO



A joyful musical moment with the reinterpretation of the great Neapolitan melodies that will range from Swing to rhythm & Blues, Boogie Woogie to Rock'n'Roll. Inspired by the revolutionary Renato Carosone, this show aims to immerse the public in the irony and ease of the Neapolitan song to celebrate the joy of living through the music and the voice, all which are the symbols of Naples.

## **THE GREAT ITALIAN OPERA ARIA**

The emotional journey of Opera through the most famous Operatic Arias of all time. Participants will be immersed in the musical masterpieces of the Jewels of The Opera and be involved in an exciting musical program characterized by great passions and poignant tragedies taken from the best of the Italian Opera repertoire.

Established singers in the opera scene will take you to a concert of famous arias and opera duets, leaving indelible memories of Italy.

### **Music at the Court of The Bourbon Kings**

An evocative moment dedicated to the historical and musical re-enactment of one of the most flourishing periods of Music in Naples. Lived during the reign of The Bourbons (Dei Borbone) that made Naples the World Capital of Music. The event will be an opportunity to take a journey through the music of the time of the Bourbons and rebuild the musical environment of King Charles, who welcomed the great importance that musicians and librettists (such as Pietro Metastasio, Gluck and Johann Christian Bach) had during his reign, right up until the presence of the young Mozart in Naples in 1778. Compositions of authors of the great Neapolitan School will be interpreted by musicians in period costume.

### **Symphony by the Sea (Only possible at the Museum of Peitarsa)**

The time to live is now, and why not experience life, full of emotions thanks to the exclusive and extraordinary evening opening of the National Railway "Museum of Pietrarsa". Where guests can spend a few hours in the company of music performed live in the Museum Amphitheater, with a stunning backdrop of historic locomotives. In addition, on the terrace overlooking the magnificent Gulf of Naples, you can taste Vesuvius DOP wine, while admiring the enchanting Neapolitan Sunset View!

## FOR CHILDREN AND FAMILIES

### **MUSIC BUBBLE SHOW**

This is a Magic show that comes from the fusion of lyric music with lights and the magic of soap bubbles. An expert performer will create extremely engaging musical concept, by involving the audience with the magic table and magic bubbles cascades. Through this innovative show you can listen to the great lyric repertoire, which amplifies the amazement of this fantastic magic, Bubble Show.

### **MUSICAL FAIRY TALES**

A proposal to imagine together fantastic worlds and compelling stories told through the magic of classical music. The fairy tale told by an actress, who will be accompanied by live music. Following a creative workshop where children will have fun building puppets of fairy tale characters.



### **TEATRINO DELLE OMBRE (THEATRE OF SHADOWS)**

Amazement and wonder are assured with the theater of shadows!

With the theater of shadows, history takes shape and is enriched with a special magic. A light source will project the shadows of the characters in the scene, and thus give shape to a fable that will have the great lyrical and Operatic Works as the main themes. A workshop will follow where audiences can work together to create a beautiful theater of shadows to tell great stories.

# LA SQUADRA

## **DIRETTORE ARTISTICO**

**Romina Casucci**

## **EVENT MANAGER**

**Luciano Ruotolo**

## **COMUNICAZIONE E TURISMO**

## **CONTATTI**

**[WWW.ASSOCIAZIONEMOUSIKE.COM](http://WWW.ASSOCIAZIONEMOUSIKE.COM)**

**TEL. 3402399453**

